

NH Energy Week

2025

SPONSORSHIP OPPORTUNITIES

MONDAY, MAY 5 - FRIDAY, MAY 9

2025
ORGANIZING
PARTNERS



nhenergyfuture.org

We believe New Hampshire's Energy Future is NOW.

MISSION

NH Energy Week is dedicated to advancing a sustainable and economically prosperous energy future for the Granite State.

WHY ENERGY WEEK

Supporting this event series gets your company in front of decision makers and well-connected individuals in the Granite State - including policy leaders, business owners, industry leaders, NH State Legislators, associations, and residents.

This year's event schedule will include both in-person and virtual events while sharing educational materials and information through social media to increase energy awareness across the state.

Throughout the week hear more about topics such as: energy generation and distribution, innovations, resiliency, workforce, and more!

Looking for a custom sponsorship opportunity?

Reach out to Beth at nhenergyweek@gmail.com to explore opportunities for your organization during the week-long event series.



SPONSORSHIP OPPORTUNITIES

Gigawatt Sponsor - \$6,000

- Premier brand recognition and acknowledgement of sponsorship throughout the 2025 NH Energy Week (NHEW) event series
- Pre-recorded opportunity to participate in a promotional video created for NHEW
- Premier logo presence on all event and registration pages
- High visibility logo placement listed on all digital marketing materials - flyers, email newsletters, social media channels, etc.
- Premier presence on NHEW's homepage and throughout the website (NHEnergyFuture.org)
- Mention in all paid advertising and event press releases
- In-person event opportunities:
 - Opportunity to display company's promotional material and pop-up (self-standing) banner
 - Logo listed on event banners produced by Organizing Partners
 - Four (4) complimentary tickets to Friday's event
 - Opportunity to provide a 5-minute remarks to attendees at Friday's event
 - Reserved seating for your company and guests for Friday's event
- Co-branded merchandise includes your company logo
- Opportunity to provide resources on the NHEW website Resource Library, accessible to the general public during and post-event series
- Opportunity to provide brochures, materials or prizes for trivia winner swag bags

Megawatt Sponsor - \$3,500

- Pre-recorded opportunity to participate in a promotional video created for NHEW
- Logo presence on NHEW's homepage and throughout the website (NHEnergyFuture.org)
- Logo presence on event and registration pages
- Logo placement listed on digital marketing materials - flyers, email newsletters, social media channels, etc.
- Mention in pre- and post-event press releases
- In-person event opportunities:
 - Opportunity to display company's promotional material at in-person events
 - Two (2) complimentary tickets to Friday's event
 - Reserved seating for your company and guests for Friday's event
- Co-branded merchandise includes your company logo
- Opportunity to provide resources on the NHEW website Resource Library, accessible to the general public during and post-event series
- Opportunity to provide brochures, materials or prizes for trivia winner swag bags

Kilowatt Sponsor - \$2,500

- Recognition in a promotional video created for NHEW
- Logo presence on NHEW's website (NHEnergyFuture.org)
- Presence on event and registration pages
- Recognition included on digital marketing materials (including partner organizations) - flyers, email newsletters, social media channels, etc.
- Two (2) complimentary tickets to Friday's event
- Opportunity to provide brochures, materials or prizes for trivia winner swag bags



SPONSORSHIP OPPORTUNITIES CONT'D

Energy Champion Awards Sponsor *(six available)* - \$1,250

Choice to recognize one of the following award categories at the Friday, May 9 in-person event: Small Business, Large Business, Community, Elected Official, Project of the Year, and Young Professional

- Speaking opportunity to introduce a chosen award category and announce the award recipient
- Two (2) complimentary registrations (presenter + one) for your company and/or guests
- Listing on NHEW's website ([NHEnergyFuture.org](https://www.nheenergyfuture.org))
- Sponsor recognition throughout the awards nomination process
- Recognition and listing on digital marketing materials (including partner organizations) - flyers, email newsletters, social media channels, etc.
- Mention in post-event award recipient press release

Carbon Smart Sponsor - \$1,000

- Recognition in a promotional video created for NHEW
- Presence on event and registration pages
- Listing on NHEW's website ([NHEnergyFuture.org](https://www.nheenergyfuture.org))
- Recognition included on event-specific digital marketing materials (including partner organizations) - flyers, email newsletters, social media channels, etc.
- Opportunity to provide resources on the NHEW website Resource Library, accessible to the general public during and post-event series

Social Media Sponsor *(two available)* - \$1,000

- Dedicated social media post highlighting your organization or business: logo, mission, vision, and work you do
- Presence on event and registration pages
- Listing on NHEW's website ([NHEnergyFuture.org](https://www.nheenergyfuture.org))
- Recognition included on event-specific digital marketing materials (including partner organizations) - flyers, email newsletters, social media channels, etc.

Supporting Sponsor - \$750

- Recognition at sponsored event of choice
- Recognition included on event-specific digital marketing materials (including partner organizations) - flyers, email newsletters, social media channels, etc.
- Listing on NHEW's website ([NHEnergyFuture.org](https://www.nheenergyfuture.org))



Series Contributor - \$300

- Recognition in event email communications
- Recognition on NHEW and organizing partners social media channels
- Listing on NHEW's website ([NHEnergyFuture.org](https://www.nheenergyfuture.org))