

NH Energy Week

2024

SPONSORSHIP OPPORTUNITIES

MONDAY, MAY 6 - FRIDAY, MAY 10

ORGANIZING PARTNERS



We believe New Hampshire's Energy Future is NOW.

MISSION

NH Energy Week is dedicated to advancing a sustainable and equitable energy future for the Granite State.

WHY ENERGY WEEK

Supporting this event series gets your company in front of decision makers and well-connected individuals in the Granite State - including policy leaders, business owners, industry leaders, NH State Legislators, associations, and residents.

2024 THEMES

This year's event schedule will include **both in-person and virtual events** while sharing educational materials and information through social media to increase energy awareness across the state.

Starting with our in-person Kick-off Events on Monday, May 6, 2024, throughout the week hear more about topics such as: energy generation and distribution, transportation, resiliency, workforce development, and more!



SPONSORSHIP OPPORTUNITIES

Energy Week Lead Sponsor *(one available)* - \$6,000

- Week-long visibility for the 2024 NH Energy Week (NHEW) event series
- In-person speaking opportunity to kick-off the 7th annual NH Energy Week
- Pre-recorded opportunity to participate in a promotional video created for each day of NHEW
- Premier presence on NHEW's website (NHEnergyFuture.org) including:
 - Opportunity to write welcome message placed on the home page
 - High visibility placement on the homepage and throughout the site
 - Brand recognition included on all website pages
- Opportunity to provide resources and materials that will be placed on the Resource Library page of the NHEW website to be shared with the general public throughout the week
- Recognition and logo listed on all digital marketing materials (including partner organizations) - flyers, email newsletters, social media channels, etc.
- In-person event opportunities:
 - Opportunity to display company's promotional material at the event
 - Logo listed on event banners
 - Opportunity to provide a 5-minute speech to all attendees during Friday's event
 - Reserved seating for your company and guests for Friday's event
- Co-branded merchandise includes your company logo
- Mention in all paid advertising
- Logo listed on all NHEW event registration pages
- Mention in all pre- and post-event press releases
- Opportunity to provide materials for trivia winner swag bags
- Ongoing marketing exposure through partner reports



Partner of the Day Sponsor *(four out of five available)* - \$4,000

Partner of the day benefits are good for the day of sponsor's choosing (first come, first serve), unless specified differently below:

- Opportunity to participate in a pre-recorded promotional video for the day of your choosing
- Presence on NHEW's website (NHEnergyFuture.org) including:
 - Placement on the homepage and throughout the site
 - Brand recognition on website
 - Opportunity to write supporting quote to be displayed on website
- Opportunity to provide resources and materials that will be placed on the Resource Library page of the NHEW website to be shared with the general public throughout the week
- Recognition and logo listed on all digital marketing materials (including partner organizations) - flyers, email newsletters, social media channels, etc.
- Mention in paid advertising on your selected day
- Logo listed on all NHEW event registration pages
- Reserved seating for your company and guests at Friday's event
- Opportunity to provide materials for trivia winner swag bags
- Mention in pre- and post-event press releases





SPONSORSHIP OPPORTUNITIES CONT'D

Swag Sponsor (two available) - \$3,000

- Recognition in a promotional video created for each day of NHEW
- Co-branded merchandise includes your company logo
- Logo presence on NHEW's website (NHEnergyFuture.org)
 - Opportunity to write supporting quote to be displayed on website
- Recognition included on event-specific digital marketing materials (including partner organizations) - flyers, email newsletters, social media channels, etc.
- Opportunity to provide brochures, materials or prizes for trivia winner swag bags

Energy Champion Awards Sponsor (one available) - \$1,000

Choice to recognize one of the following award categories at the Friday, May 10 in-person event: **Elected Official**

- Speaking opportunity to introduce one of the award recipients
- Two (2) complimentary registrations for your company and/or guests
- Logo presence on NHEW's website (NHEnergyFuture.org)
- Sponsor recognition throughout the awards nomination process
- Recognition and logo listed on digital marketing materials (including partner organizations) - flyers, email newsletters, social media channels, etc.
- Mention in post-event award recipient press release



Supporting Sponsor (unlimited) - \$750

- Recognition at sponsored event of choice
- Recognition and logo listed on the digital marketing materials for sponsored virtual event (including partner organizations)
- Logo presence on NHEW's website (NHEnergyFuture.org)



Series Supporter (unlimited) - \$250

- Recognition in event email communications
- Recognition on NHEW and organizing partners social media channels
- Logo presence on NHEW's website (NHEnergyFuture.org)

